

WEEKLY NEWSLETTER



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RV & Boat Storage Rents Rise as Supply Growth Slows

- According to Yardi Matrix's latest Fall 2025 report, national parking rental rates for RV & boat storage rose 4.4% year-over-year in September.
- Rental rate growth was broad-based across major metros, led by Los Angeles, New York-Connecticut, and Chicago, while high-supply Sun Belt markets such as San Antonio and Houston saw flat to minimal increases.
- The report highlights steady demand and slowing supply growth, with acres under construction down to 2.3% of inventory and only 55 sales recorded this year.

Job Growth Remains Concentrated as Labor Market Cools

- U.S. employers added 119,000 jobs in September, stronger than the expected 50,000 jobs. The job report was released late due to the federal shutdown.
- Most of the growth came from healthcare and leisure sectors, while earlier months were revised lower and unemployment rose to 4.4%.
- The jobs report points to a labor market that is expanding unevenly, with hiring concentrated in a few industries and overall momentum continuing to cool.

Our Thoughts

- The Yardi Matrix report points to a more stable environment for RV & boat storage owners, with rental rate growth staying steady and new construction slowing. For investors, limited supply may support stronger pricing power and improved performance in 2026.
- The delayed jobs report shows that hiring rose, but was concentrated in only a few sectors, while the unemployment rate also increased. For owners and investors, a softer labor market may help steady wage costs, but it could also take some momentum out of future demand.



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