

# Weekly NEWSLETTER



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## U.S. Inflation Data Shows Moderate Rise in June 2025

- The Bureau of Labor Statistics reported a 0.3% increase in the Consumer Price Index (CPI) for June, the largest monthly gain since January.
- Annual inflation rose to 2.7% year-over-year, up from 2.4% in May, with increases in food and energy prices contributing to the change.
- The Federal Reserve is expected to keep interest rates steady for now and wait for more data before considering changes in the fall.

## AI Technology Gains Ground in Self-Storage Operations

- The self-storage sector is increasingly integrating artificial intelligence to improve operational efficiency and customer engagement.
- Storable recently introduced the AI-powered tool "Agent Assist", designed to automate tenant interactions and deliver real-time insights into booking behaviors.
- Platforms like Swivl also offer conversational AI solutions that automate customer communications.

## Our Thoughts

- The rise in inflation is likely to increase operating costs for self-storage facilities. Investors and owners should proactively manage expenses and consider adjusting rental rates to protect profitability.
- AI technology is becoming standard in self-storage operations. Facilities that do not leverage these tools risk losing efficiency and competitive edge, while those embracing AI stand to improve operations and customer satisfaction.



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### LA Self Storage



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