

Weekly NEWSLETTER



www.urowrealestate.com



Self-Storage Market Shows Mixed Trends as Annual Rental Rates Improve

- Yardi Matrix reported improved annual rent trends, with October rates up 0.7% year over year.
- Seasonal softness continues across the top markets, with all major metros posting monthly rental rate and occupancy declines. The largest pullbacks have been in Los Angeles and Chicago.
- New supply remains elevated in Sarasota, Phoenix, and San Antonio, while other metros show milder declines that reflect more balanced supply conditions.

AI Investment and Policy Shifts Point to Stronger 2026 Growth

- Bank of America expects stronger U.S. and China growth in 2026, with support from fiscal measures, increased business investment, and earlier rate cuts.
- AI spending continues to rise, and analysts see no clear signs of a bubble as companies increase automation and productivity efforts.
- Global conditions may stay uneven, but improving trends in emerging markets, housing, and commodities create a more positive outlook.

Our Thoughts

- Modest annual rent growth alongside short-term declines in major metros highlight the need for tighter expense control and close monitoring of supply conditions as investors prepare for a potentially stronger 2026.
- Stronger expected economic growth in 2026 could give self-storage owners opportunities to benefit from improved consumer activity, business formation, and continued interest in stable and income-producing assets.



RECENT LISTINGS



Southdown Mini
Storage

A-1 Mini Storage



**We Value Your
Feedback!**



Want to share your experience at
Urow Real Estate with others?

Write a Google review!